



DAMAC
CHIC
 TOWER
 de GRISOGONO
GENEVE



CHIC TOWER

📍 LOCATION: BUSINESS BAY 📅 COMPLETED: Q2 2026

DAMAC Chic Tower offers a holistic lifestyle experience which brings together restorative baths, beauty treatments and state of the art gyms, by the luxury jewellery brand de GRISOGONO. The building and its interiors are inspired by one of the world's most beloved turquoise gemstones. The elite development offers studios and apartments with 1 and 2 bedrooms, as well as super luxury units with 3 and 4 bedrooms across the top floors. Super luxurious residences boast terraces full of flowers and plants, an infinity pool and a personal gym.

FACILITIES

- 180m LAZY RIVER
- 50m POOL
- JUICE BAR
- 7 BATH CONCEPT
- OUTDOOR PARTY AREA
- MULTIPURPOSE HALL
- CHILDRENS PLAY AREA
- CABANAS
- GYM
- BEAUTY BAR & OUTDOOR SPA

SIZES & PRICES

STUDIO - 449 SQFT TO 518 SQFT	FROM AED 823,000
1 BR - 752 SQFT TO 1,048 SQFT	FROM AED 1,460,000
2 BR - 1,300 SQFT TO 1,679 SQFT	FROM AED 2,736,000

LOCAL AMENITIES / INFRASTRUCTURE

- SUPERMARKETS:** Choithrams, Carrefour, Better 1 Mart, Allday Fresh
- PUBLIC TRANSPORT:** Business Bay Metro Station, Burj Khalifa Metro Station
- SCHOOLS/NURSERIES:** Maple Bear Pre School, Global Indian International School, JSS Private School
- MEDICAL FACILITIES:** On-site, Midline Bay Medical Center, Dr Deen Al Qedrah Medical Center, Aster Clinic
- RETAIL/F&B:** On-site, The Maine, The Eloquent Elephant, Billionaire Mansion, Lock, Stock & Barrel
- PETROL STATION:** Business Bay
- LANDMARKS:** The Burj Khalifa, The Dubai Mall, DIFC,

- ### LOCATION FACTORS
- EXCELLENT CITY LOCATION
 - BUSINESS CENTER OF THE CITY
 - CLOSE TO MOST OF THE MAJOR ATTRACTIONS IN DUBAI
 - OVERLOOKING THE DUBAI CANAL
 - 5 MINUTES FROM THE DUBAI MALL
 - GREAT VIEWS OF DOWNTOWN DUBAI
 - EASY ACCESS TO THE SHEIKH ZAYED ROAD
 - EXCELLENT INFRASTRUCTURE
 - PLENTY OF FINE DINING OPTIONS NEARBY AND WITHIN THE COMPLEX
 - 20 MINUTES TO DXB AIRPORT
 - 5 MINUTES TO DOWNTOWN DUBAI
 - COSMOPOLITAN LUXURY LIVING IN THE HEART OF DUBAI



+7 969 179 97 79



The interiors of Chic Tower will be designed by the famous European luxury jewellery brand de GRISOGONO. The entire project is inspired by a turquoise stone, which means interiors will include lots of blue, green and silver finishes and furnishings throughout residences and public areas. The architecture of the building will use lots of curves and wave-like shapes to make it stand out from the other buildings located in Business Bay

PITCH POINTS / WHY BUY?

- FREEHOLD PROJECT, SO ANY NATIONALITY CAN PURCHASE
- GREAT TRANSPORT AND ROAD CONNECTIONS
- LOTS OF AMENITIES AND ENTERTAINMENT SPOTS SURROUNDING THE BUILDING
- EASY ACCESS TO ALL MAJOR ROADS WITHIN THE CITY
- CHIC TOWER PROMOTES A HOLISTIC LIFESTYLE EXPERIENCE
- 7 RESTORATIVE BATHS FOR ALL RESIDENTS TO USE, AS WELL AS ITS OWN SPA AND BEAUTY TREATMENTS
- 5-PODIUM LEVELS WITH RESIDENTIAL AMENITIES
- EXCELLENT ROI POTENTIAL

PAYMENT PLAN: 80/20 upon completion (20% deposit)

ROI: 8%

DEVELOPER OVERVIEW

DAMAC PROPERTIES HAS BEEN SHAPING THE MIDDLE EAST'S LUXURY REAL ESTATE MARKET SINCE 2002, DELIVERING ICONIC RESIDENTIAL, COMMERCIAL AND LEISURE PROPERTIES ACROSS THE REGION AND BEYOND. OVER 36,000 HOMES HAVE BEEN DELIVERED AND 29,000 UNITS ARE IN PROCESS. DAMAC IS FAMOUS FOR DEVELOPMENTS INCLUDING AKYON CITY, DAMAC LAGOONS AND DAMAC HILLS 2.

THINGS TO KNOW

SERVICE CHARGE:	APPROX. AED 25 PER SQFT (TBC)
ALLOCATED PARKING:	YES
RESALE POLICY:	OFF-PLAN AFTER 40% PAYMENT. READY PROPERTY - ANYTIME.

IN CLOSE PROXIMITY

- 1km PETROL STATION
- 1.2km METRO STATION
- 1.6km SUPERMARKET
- 2.5km THE DUBAI MALL
- 3.6km MEDICAL CLINIC
- 4km SHEIKH ZAYED ROAD
- 5km SCHOOL
- 5km NURSERY



KEY FEATURES

- ALL UNITS COME WITH A BALCONY OR A TERRACE
- ALL MASTER BEDROOMS INCLUDE A WALK-IN-WARDROBE
- OPEN-PLAN LIVING WITH FLOOR-TO-CEILING WINDOWS AND DOORS
- SUPER LUXURY RESIDENCES WILL SIT ON LEVELS 34-41 AND INCLUDE HYDROPONIC WALLS, A PRIVATE SKY GYM AND SKY POOLS
- FLOWERS AND PLANTS WILL DRAPE FROM ALL PUBLIC AREAS AND SOME BALCONIES AND TERRACES