

An aerial photograph of three white sailboats on a vast expanse of clear, turquoise water. The boats are scattered across the frame, with one in the upper left, one in the upper center, and one in the lower right. The water's surface shows gentle ripples and a few small figures near the boat in the lower right.

# MINA RASHID

EMAAR

P&O  
Marinas 





SHEIKH RASHID

# THE ARCHITECT OF MODERN DUBAI

The eighth ruler from the Al Maktoum royal family, Sheikh Rashid bin Saeed Al Maktoum is much beloved by residents of Dubai.

His legacy is filled with compassion, generosity and a steadfast determination to transforming the Emirate into a modern city.

A few shining examples of the architectural foundations he laid for Dubai's future include:

## **MINA RASHID**

A luxurious port receiving half a million visitors each year

## **DUBAI AIRPORT**

The world's busiest airport by international passengers

## **WORLD TRADE CENTRE**

The region's largest purpose-built complex for events and exhibitions





MINA RASHID

## A DREAM COME TRUE

From fishermen and pearl divers to dhow builders and traders, few cities in the world can boast such richness of maritime history.

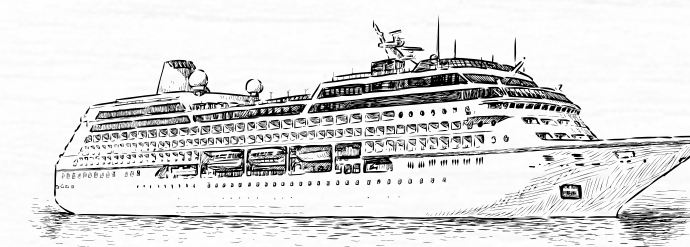
Memories of Dubai are inherently tied to the sea. Since the early 1900s, rich cargoes from across the world have been traversing its shores.

By the 1970s, the soaring trade of Dubai, or 'City of Merchants' as it was fondly called, demanded a new infrastructure; the late Sheikh Rashid bin Saeed Al Maktoum conceived the idea of dredging Dubai Creek to allow large shipping vessels to enter.

Sheik Rashid's dream flourished to become the commercial centre between the east and the west - MINA RASHID.







RICH COASTAL HERITAGE

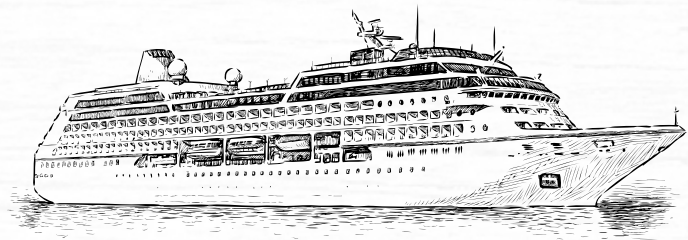
## A ROYAL ADDRESS

MINA RASHID was inaugurated in 1972. The British Royal Mail ship, the SIRDHANA, was the first vessel to dock.

Since then, it became one of the largest ports in the region, home of the famous QE2 floating hotel, and 11-time winner of Middle East's Leading Cruise Port at the World Travel Awards.

Forty-seven years later, EMAAR embarks on a new journey. To celebrate and preserve the Al Maktoum royal family's heritage while bringing an inspired vision of luxury coastal living to this prestigious site.





RICH COASTAL HERITAGE

# THE WORLD'S MOST CELEBRATED OCEAN LINER

An engineering marvel of the 1960s, the QE2 was the fastest ocean liner at the time, with the capacity to travel from Britain to America in just five days.

During a career spanning near 40 years, she carried over 2.5 million passengers and sailed more than 5.6 million miles.

Take a leisurely stroll from your home to revisit the glorious days of the world's most famous ocean liner. Complete with spectacular sunsets over Downtown Dubai.





# A UNIQUE HERITAGE...

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... SAILS INTO THE FUTURE

*Unstoppable Dubai*





INTRODUCING

MINA RASHID







A royal address

By the Arabian Gulf

At the treasured port

Near a historic landmark

A glamorous coastal town

Overflowing with luxurious piazzas,

Shimmering waterways,

And parks full of flowers

This is the riviera life

That **MINA RASHID** powers.



**EMAAR  
BEACHFRONT**

**MINA  
RASHID**

PALM  
ISLAND



JUMEIRAH

AL WASL ROAD

SHEIKH RASHID ROAD

SHEIKH ZAYED ROAD

**DOWNTOWN  
DUBAI**

DUBAI  
FRAME

AL QUOZ INDUSTRIAL AREA

**THE DUBAI MALL**

**DUBAI CREEK  
HARBOUR**

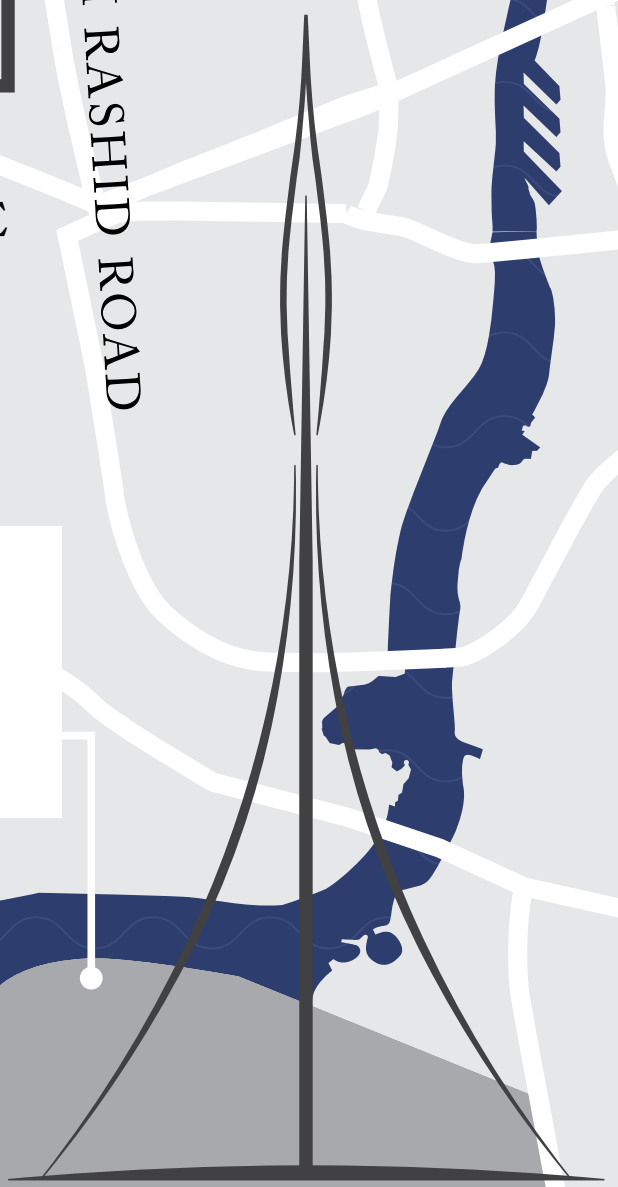
**DUBAI HILLS  
ESTATE**



DUBAI  
INTERNATIONAL  
AIRPORT

AL KHAIL ROAD

DUBAI CREEK TOWER







MINA  
RASHID

**10**

MINUTES TO  
SHEIKH ZAYED ROAD

**15**

MINUTES TO  
DUBAI INTERNATIONAL  
AIRPORT

**20**

MINUTES TO  
DOWNTOWN DUBAI

**20**

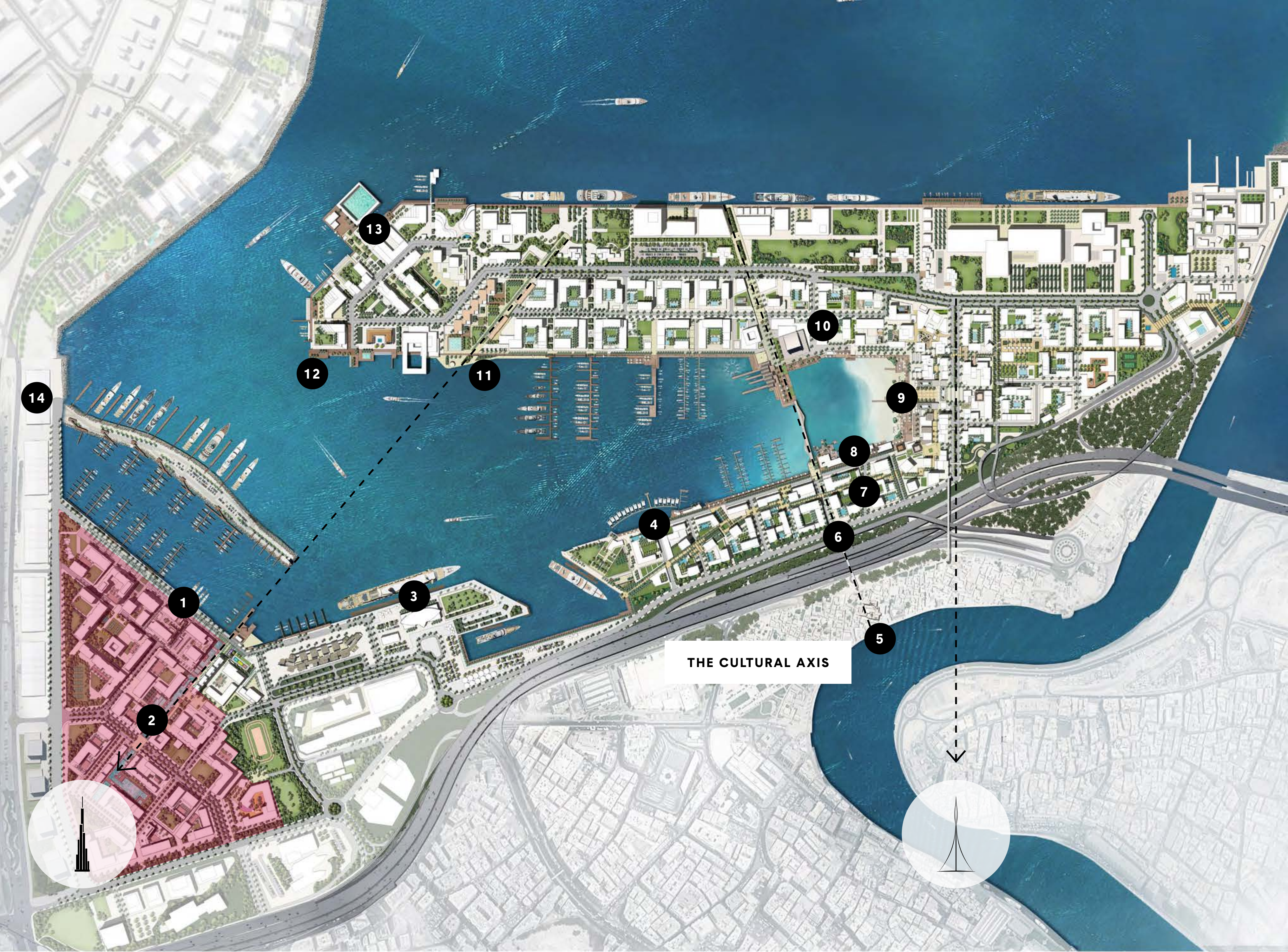
MINUTES TO  
THE DUBAI MALL /  
BURJ KHALIFA

**20**

MINUTES TO  
DUBAI CREEK HARBOUR



# MINA RASHID



- 1 MARINA, PROMENADE & THE DUBAI MALL BY THE SEA
- 2 THE CANAL POOL
- 3 QE2
- 4 HOSPITALITY ON THE WATER
- 5 FOUNDER'S HOUSE
- 6 PEDESTRIAN BRIDGE
- 7 THE MUSEUM
- 8 FLOATING RESTAURANTS
- 9 THE BEACH & VENETIAN PIAZZA
- 10 THE THEATRE
- 11 FERRY STATION
- 12 BOUTIQUE HOTEL
- 13 PRIVATE BEACH CLUB
- 14 MARINA FITNESS 72

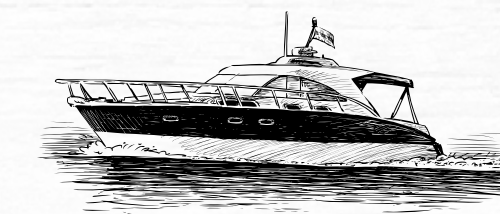




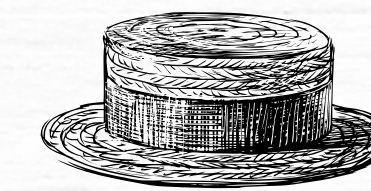
OUR VISION

# THE PLUSH COASTAL LIFE

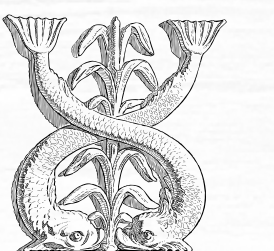
MINA RASHID is the epitome of sophistication and glamour. Luxury homes, gleaming white yachts, sun-kissed beaches and lavish boat parties are the everyday life in this vibrant coastal town.



**RIVIERA  
LIFESTYLE**

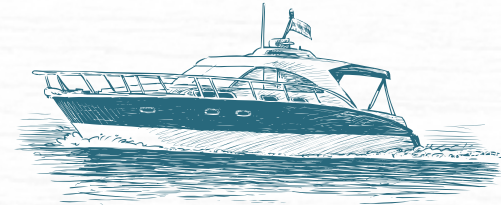


**CHARMING  
COASTAL  
TOWN**



**RICH  
CULTURAL  
LIFE**





*Riviera Lifestyle*

# THE WORLD'S NEW SAILING DESTINATION

Let the sea bring you home. Moor your yacht in one of the most exclusive yachting destinations in the world.

**YACHTS UP TO  
100M LENGTH**

**A MAINTAINED  
DREDGE DEPTH OF  
4M BELOW CD**

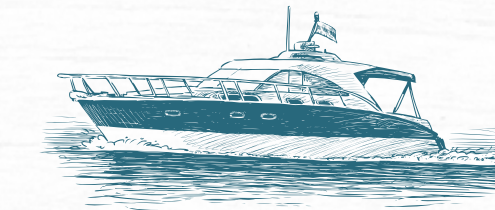
**GENEROUS  
PROMENADES**

**QE2  
HOTEL**

**430  
WET BERTHS**







*Riviera Lifestyle*  
**A FRESH WAVE OF  
INDULGENCE**

When Dubai's tempo starts to slow down and the rhythm of the sea gently takes over, you'll know you're home. Step onto a visionary waterfront promenade with an array of retail, entertainment and gourmet experiences to suit your every mood and desire.

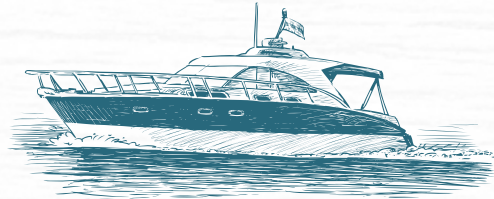
Some of the riviera-style experiences tailor-made for you include:

**RETAIL AND F&B  
FACING THE  
MARINA AND  
PROMENADE**

**THE  
DUBAI MALL  
BY THE SEA**

**RESPLENDENT  
PARKS AND  
PROMENADES**





*Riviera Lifestyle*  
**THE DUBAI MALL  
BY THE SEA**

Housing global designer brands and luxury products, 'The Dubai Mall by the Sea' will complement the Riviera lifestyle by offering an elite shopping and dining experience. The first-of-its-kind Dubai Mall extension, with a waterfront address.

**LUXURY  
RETAIL**

**FINE DINING  
RESTAURANTS**

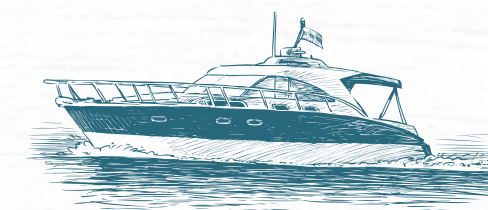
**SHUTTLE  
SERVICES TO  
THE DUBAI MALL**







FLOATING YACHT CLUB



*Riviera Lifestyle*  
**YOUR IDEAL  
RETREAT**

Embark on a journey as open and free as the Arabian Gulf. At MINA RASHID, you are always stimulated. Always at one with the sea.

Signature attractions on the water include:

**HOSPITALITY ON THE WATER**

**SIGNATURE HOTELS**

**PRIVATE BEACH CLUB**

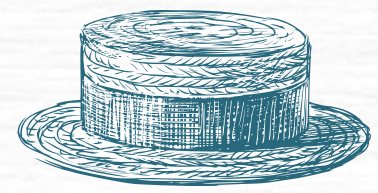
**FLOATING YACHT CLUB**





HOSPITALITY ON THE WATER





*Charming Coastal Town*

## **SPARKLING AND SUNKISSED**

A picture-perfect shore of golden sand and turquoise sea, serenaded by the waves and backed by rows of palm trees. It stretches across 12,600 sqm of pristine white sands – the size of 2.5 football fields.

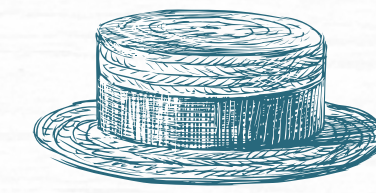


THE BEACHFRONT AND THE PIAZZA





THE BEACHFRONT AND THE PIAZZA



# *Charming Coastal Town*

## **INDULGE AND INSPIRE**

An abundance of parks and boardwalks, vibrant piazzas, and exquisite coastal homes. Combined with a swimmer-friendly canal and beach, all within walking distance.

**VENETIAN  
PIAZZA**

**WALKABLE CONNECTIVITY  
WITH A BEACH**

**PEDESTRIAN  
HARBOUR BRIDGE**

**VIEWS OF BURJ  
KHALIFA, DUBAI CREEK  
TOWER & THE SEA**

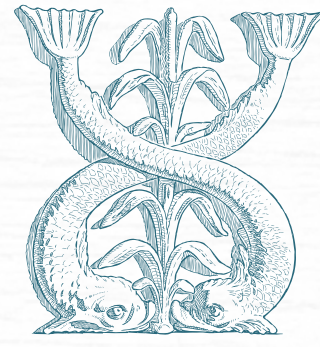
**A FLOATING  
RESTAURANT**

**6 INTERCONNECTED  
DISTRICT PARKS**









# *Rich Cultural Life* **AN ENCHANTING JOURNEY**

A celebration of nature, culture, family, and history, your time at MINA RASHID will be defined by experiential moments and discovery.

**PEDESTRIAN OVERPASS  
TO THE HOUSE OF  
SHEIKH SAEED AL MAKTOUM**

**NEW MUSEUM**

**THEATRE**

**QE2 INTERACTIVE EXHIBITION  
& THEATRE**

**ART GALLERIES**





INTRODUCING

# SIRDHANA

As a beautiful ode to Dubai's history, the premier residence is aptly named after the British Royal ship, the Sirdhana - the first commercial vessel to call at MINA RASHID in 1970.





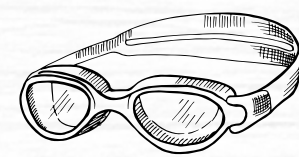
## SIRDHANA

# LIVE THE HIGH LIFE

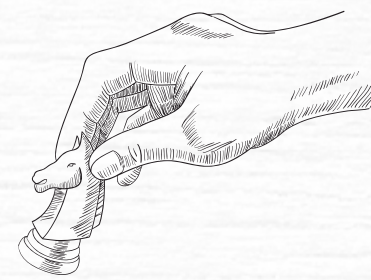
A four building complex, SIRDHANA is located along the lushly landscaped promenade, with prime views of the marina and the Downtown skyline. Step outside on the grand promenade and dip your toes in the 500-metre long canal pool lined with palm trees and cabanas.



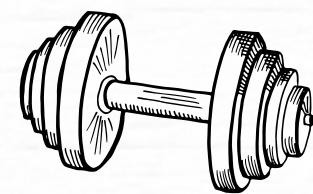
**1, 2, 3-BEDROOM  
APARTMENTS &  
4-BEDROOM PENTHOUSES**



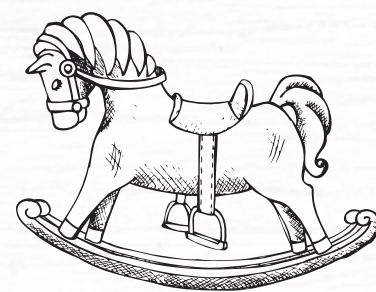
**500-METRE LONG  
CANAL POOL**



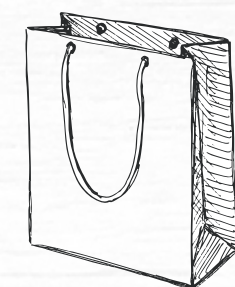
**RECREATION  
ROOM**



**COMMUNITY  
PODIUM WITH  
A GYM**



**KIDS' PLAY  
AREA**



**RETAIL AND  
DINING AT YOUR  
DOORSTEP**

# SIRDHANA

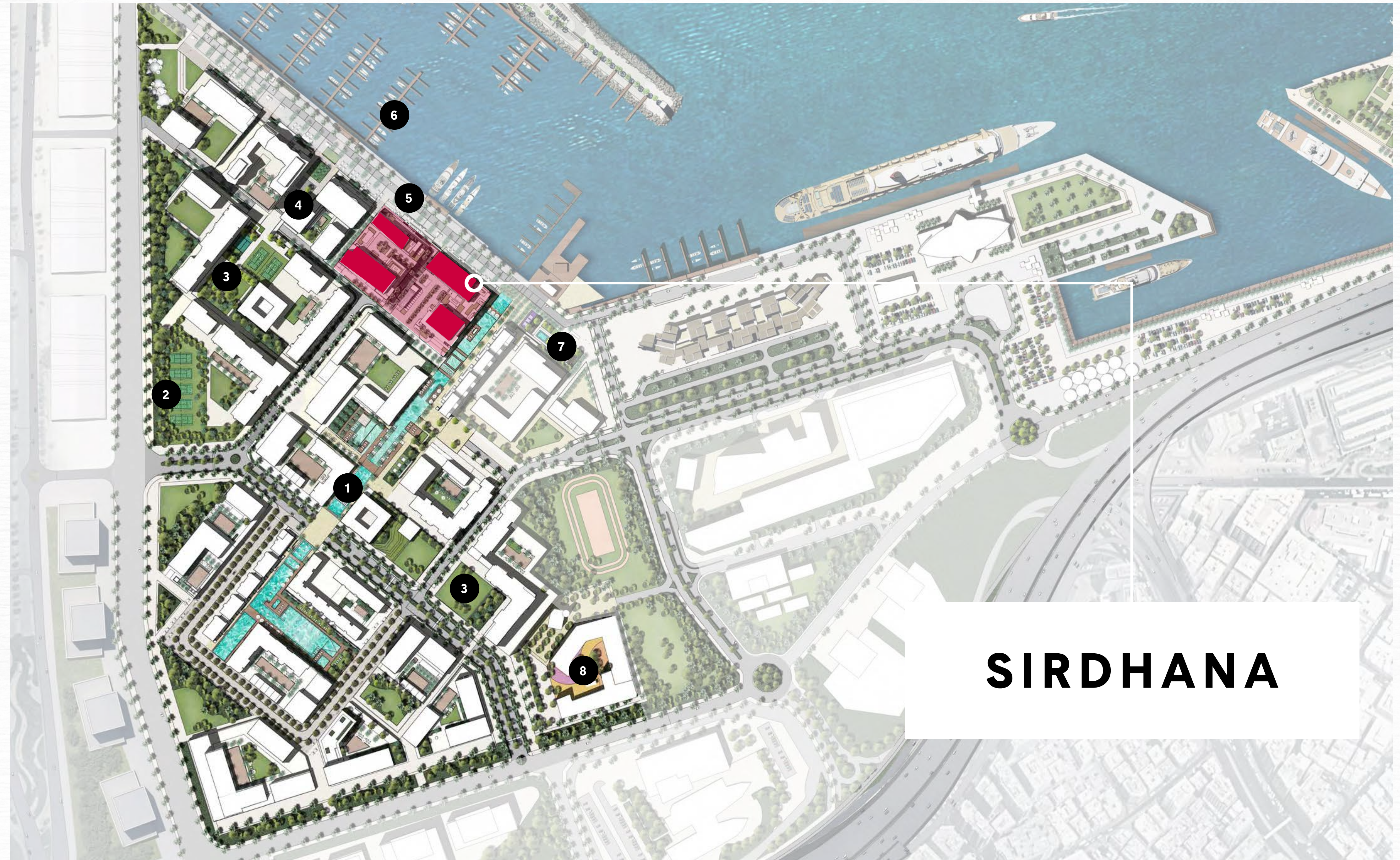




MINA RASHID

# COMMUNITY FEATURES

- 1 THE CANAL POOL
- 2 RECREATIONAL COURTS
- 3 COMMUNITY PARK
- 4 WATERFRONT PLAZA
- 5 BOARDWALK PROMENADE
- 6 BERTHS
- 7 SPLASH PARK
- 8 SCHOOL



**SIRDHANA**





THE CANAL POOL





SIRDHANA

## A SAILOR'S PARADISE

SIRDHANA is simply exquisite. Contemporary apartments with glittering glass facades, floor-to-ceiling windows, and generous balconies.

With lots of natural light, two interior colour palettes, and prime views of the waterfront, you will be living in one of the most exclusive residences in Dubai.















P&O MARINAS

# EXPLORE OUR WORLD

P&O Marinas is a DP World company established to develop world-class locations for the mooring of yachts and the hospitality of their owners, captains, guests and the local residents.

After the successful experience of Mina Rashid Marina, with berths for some of the world's largest yachts, P&O Marinas extended its management and operations to four marinas in Dubai.

P&O Marinas will manage the City's new maritime landmark inviting the world – MINA RASHID.







EMAAR

# REIMAGINING LIFESTYLES

Emaar is known as the market leader in the global real estate market. Not only is it the largest real estate company outside of China but it is also one of the most valuable developers worldwide.

BRAND VALUE  
USD

**2.7BN+**

FY 2018

YOY BRAND  
VALUE

↑ **39%**

REVENUE  
USD

**6.99BN**

FY 2018

YOY  
REVENUE

↑ **37%**

NET PROFIT  
USD

**1.96BN**

FY 2018

YOY NET  
PROFIT

↑ **30%**

Act now to register your interest and secure your premier residence at MINA RASHID.